

AMERICORPS PROJECT CONSERVE MEMBER SERVICE DESCRIPTION

September 1, 2010 – July 31, 2011 Service Year

Position Title: AmeriCorps Outreach Associate, HOURS

Host Site's Name: Western North Carolina Alliance, 29 N Market Street, Suite 610, Asheville NC 28801, www.wnca.org

Site Supervisor: Julie Mayfield, Executive Director, Julie@wnca.org,
phone 828-258-8737 fax 828-258- 9141

Western North Carolina Alliance Mission Statement:

Western North Carolina Alliance empowers citizens to be advocates for livable communities and the natural environment of Western North Carolina. This relates to the proposed project in that citizens need to be educated and engaged before they can be empowered; these are simply different steps on the progression.

Main purpose of this position:

To involve and educate citizens and to expand WNCA's volunteer base through outings, trips, communications, outreach, and environmental education and training.

General Summary:

This position will be responsible for developing, promoting and implementing various outreach and educational programs that will successfully engage, educate, and empower participants. These programs include planning and leading trips and outings, creating electronic and web communications, and performing general environmental education of the public.

Special conditions of service (if any): All members will participate in AmeriCorps Project Conserve sponsored events, service days, and training days. Training days will require a minimum of two overnight stays.

Knowledge, Skills, Abilities & Qualifications:

- Ability to collaborate with other groups.
- Good written and oral communication skills.
- A general understanding of web communications and the use of social media.
- Good planning and organizational skills.
- Basic outdoor skills and trip leader skills a plus.
- The ideal candidate will have a Bachelor's degree from an accredited college or university, preferably with education/experience in Recreation or Environmental Science or similar
- Experience working with people and groups
- Demonstrated organizational and leadership ability
- Wilderness First Aid/Wilderness First Responder a plus
- Must be willing and capable of physical work throughout the year.
- An eligible member must be 18 years of age and have documentation of citizenship / naturalization / resident alien status. Driver's license required.