



# CONSERVATION CELEBRATION

## GUARDIANS OF THE GREEN BUSINESS MEMBERSHIPS

Last year's Conservation Celebration was a huge success, thanks to strong partners like **you!** We raised nearly **\$73,000** and the event brought together more than 200 conservation supporters, vendors, and local artisans to celebrate the conservation of wild and wonderful places in western North Carolina. **This year we hope to do even better! Our goal is to raise money for local land conservation and also to promote our business partners.** Read all about the benefits of becoming a Guardian of the Green business member. You will receive business recognition at our Conservation Celebration and other CMLC events throughout the year, plus many additional benefits!

### ABOUT THE EVENT:

**CMLC's 16<sup>th</sup> Annual  
Conservation Celebration!  
Grand Highlands at  
Bearwallow Mountain Lodge  
Saturday August 27, 2016  
4-8 pm  
\$90 per person**



**Join us as we celebrate another year of conservation!** The Grand Highlands at Bearwallow Mountain Lodge is a haven of hospitality, charm, and natural beauty on property adjacent to CMLC easement-protected property on Bearwallow Mountain. The event will feature a guided afternoon hike (time to be announced) and kick-off at 4 pm with live music, delicious food, local wine and beer, and special auctions. All proceeds support CMLC's work in your community, conserving longstanding homesteads, summer camps, mountains, farms, forests, fields, and streams. **Directions to Grand Highlands at Bearwallow Mountain Lodge are available on our website, [carolinamountain.org](http://carolinamountain.org)**

### BECOME A GUARDIAN OF THE GREEN BUSINESS MEMBER:

CMLC's Conservation Celebration is a great opportunity for businesses to treat their clients and employees to a festive evening while supporting local land conservation. The Celebration is always held in an outdoor, natural location chosen for its unforgettable beauty. All business membership levels come with **complimentary reservations** to the event. More information on all business membership benefits is attached. Give to CMLC and join us to network with other conservation-minded leaders on August 27th! Questions? Contact Laura Pocock, [laura@carolinamountain.org](mailto:laura@carolinamountain.org)



# CONSERVATION CELEBRATION

## BENEFITS FOR GUARDIANS OF THE GREEN BUSINESS MEMBERS:

### All Business Members receive these year-round benefits:

- Satisfaction in knowing that your business is helping to save land.
- Year-round recognition at our annual Conservation Celebration, Land Lovers Picnic, Summits Society Social, and Holiday Party, relative to membership level.
- Acknowledgement in and subscription to [Landscape](#), CMLC's full color newsletter, distributed to 1,500+ residential and business members, three times a year.
- Special acknowledgement in our annual report.
- Logo or name appears on/within programs, signage, and CMLC's Holler e-news.
- Invitations to special receptions, picnics, workshops, volunteer workdays, and hikes.
- Access to our members-only hikes on conserved lands.
- **\$10,000+ level awards exclusive premier promotions, access, presenting naming-rights, and outreach!**
- **\$5,000+ level awards premier promotions, access, presenting naming-rights, and outreach!**
- **\$2,000+ level awards business logo** and link within CMLC's web promotions and in selected, printed materials.
- **\$500+ level awards business name** and link within CMLC's web promotions.

### Additional Conservation Celebration Benefits by Level:

#### **\$5,000-\$10,000 Presenting Guardian**

Receive (8)-(10) complimentary reservations.

**Honorary host:** Invited to participate in a portion of the evening's program

**Top Billing:** Your business will be promoted in all advance and on-site publicity.

**Business logo recognition:** Your business logo will be listed on all signage, on CMLC website, within Celebration program, in press releases, and most prominently in print advertisements.

**CMLC's materials:** Your business logo prominently featured in CMLC's fall/winter newsletter and in our monthly e-news to more than 2,000 email addresses following the event.

#### **\$3,000 Business Level**

Receive (6) complimentary reservations.  
Business **logo** recognition.

#### **\$2,000 Business Level**

Receive (4) complimentary reservations.  
Business **logo** recognition.

#### **\$1,000 Business Level**

Receive (2) complimentary reservations.  
Business **name** recognition.

#### **\$500 Business Level**

Receive (1) complimentary reservation.

**Last Year's Conservation Celebration Guardians of the  
Green Business Members:**

**Pardee UNC Health Care**

**REI**

**Dixon Hughes Goodman, LLP**

**Dixon Hughes Goodman Wealth Advisors**

**Equinox**

**EarthShare North Carolina**

**Platt Architecture**

**Conservation Advisors of NC**

**Romantic Asheville.com**

**Mast General Store**

**Super Sod**

**TD Bank**

**Adventure Treks**

**Carland & Andersen, Inc.**

**CDN Appraisal, Inc.**

**Chimney Rock Management, LLC**

**David Gantt Law Office**

**Duke Energy**

**Edward Jones (Ken Adams)**

**First Citizens Bank**

**Grand Highlands at Bearwallow Mountain**

**Horizon Heating & Air Conditioning**

**KCH Services, Inc.**

**Merrill Lynch/Greg Greiner**

**Ezell & Associates**

**Parsec Financial Wealth Management**

**Raymond's Garden Center, LLC**

**Shelley's Jewelry, Inc.**

**Silver Fox Gallery**

**Southern Appalachian Brewery**

**Strauss & Associates**

**Taylor Land & Cattle Company**

**Western North Carolina Nature Center**



# GUARDIANS OF THE GREEN

CAROLINA MOUNTAIN LAND CONSERVANCY  
**ANNUAL BUSINESS MEMBERSHIP PLEDGE**  
**2016**

Date: \_\_\_\_\_

Business Name: \_\_\_\_\_

\*Please print exactly as it will appear in all publicity, with any appropriate capitalization, punctuation, or abbreviations.

Indicate Your Business Membership Level:

- \$5,000 or above (\$\_\_\_\_\_)
- \$3,000
- \$500
- \$2,000 \*
- \$1,000

**Make my business an “ever-green” member!** Renew our membership annually at \$\_\_\_\_\_.

\$\_\_\_\_\_ = Amount enclosed or pledged (Please circle one.)

I am interested in discussing a payment schedule that suits the needs of my business.

Primary Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Contact to Invoice (if different from primary): \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

Billing Address (if different): \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**\*If your pledge is at or above \$2,000, please include a high-resolution, 300 dpi logo.**

Send logo to [laura@carolinamountain.org](mailto:laura@carolinamountain.org) or to Carolina Mountain Land Conservancy, 847 Case Street, Hendersonville, NC 28792. (Federal Tax ID 56-6449365)